



10 Years Fighting Hunger in America

Tyson Foods, one of the world's largest processors and marketers of chicken, beef and pork, has been actively engaged in the fight against hunger since 2000. Tyson has made thousands of truckload donations of protein, developed multiple partnerships with national organizations and worked to raise awareness for hunger in America. The company remains committed to the cause, engaging its own team members and empowering those who coordinate hunger relief efforts every day.

<http://hungerrelief.tyson.com>

Hunger in America

- More than 49 million Americans – 17 million of them children – are food insecure. That's one in every six Americans and one in every four children. *Source: United States Department of Agriculture.*
- Each week, approximately 5.7 million people receive emergency food assistance from an agency served by a Feeding America member. This is a 27 percent increase over numbers reported in 2006. *Source: Feeding America*

Food donations

Hunger can be an invisible reality, often overlooked by others. It's also an unacceptable reality. Since 2000, Tyson has donated nearly 75 million pounds of chicken, beef and pork to food banks across the country to help those in need. That's equivalent to:

- 37 million tons
- 2,100 truckloads to 48 states
- 75,000 meals per day

Partnerships

Tyson has partnered with several national organizations in order to effectively channel its resources to the widest possible audience. Such influential partnerships include:

- Feeding America
- Share Our Strength
- League of United Latin American Citizens
- Historically Black Colleges and Universities
- Lift Up America
- National Student Food Drive

Disaster relief

In addition to food bank donations, Tyson has demonstrated its commitment to hunger relief through its response during times of crisis. In recent years, the company has provided relief to those affected by:

- Hurricane Katrina
- Hurricane Ike
- Flooding in Iowa
- Wildfires in California
- Tornado in Mena, Arkansas



Empowering people

Through its partnerships, Tyson has sponsored or initiated several major programs during the past 10 years to empower those in need and those working on the front lines to provide relief. Some of our major initiatives include:

- **Operation Frontline:** In 2000, Tyson partnered with Share Our Strength to bring nutrition education to individuals who desire to prepare healthy meals for themselves and their families.
- **Lift Up America:** In 2004, Tyson began working with professional and college sports teams to distribute food to community food banks across the country.
- **Feeding America (formerly America's Second Harvest)** In 2006, Tyson kicked off a multi-year partnership with the nation's food bank network by announcing a 10 million pound donation. The partners marked the event with an announcement on Capitol Hill with co-founder and chair of the Senate Hunger Caucus, U.S. Senator Blanche Lincoln.
- **RAGBRAI:** For several years, Tyson team members have prepared and served meals all along the route for participants in the week long Register's Annual Great Bicycle Ride Across Iowa (RAGBRAI). Funds raised are donated to hunger relief in Iowa.

Spreading awareness

While food donations continue to make a significant impact, Tyson believes spreading awareness about hunger is another meaningful way to make a difference and help effect positive change. The company has helped create awareness through:

- Establishing an online presence through a Web site dedicated to the cause of hunger and those working in hunger relief: <http://hungerrelief.tyson.com>
- Initiating the Tyson Hunger All-Stars program to recognize everyday people working in their communities to fight hunger in America
- Leveraging the power of social media to engage more audiences and encourage meaningful conversation about hunger in America