

the "Chatter Box" newsletter

February 2011

Tyson Guest Stars on Popular Morning Show

THE BALANCING ACT



Feb 21 & Mar 7, 7/8am ET/PST

Tyson is excited to guest star on The Balancing Act on Lifetime Television, an entertaining and educational morning show that appeals to women and features advice from the country's leading experts. Tune in to learn how Tyson is committed to providing great-tasting and nutritious school products that kids love. To watch a sneak preview, [click here](#).

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FEBRUARY FEATURES: National School Breakfast Week Solutions & Social Media Tools



Tyson Is Your Perfect Partner for National School Breakfast Week, March 7-11

Hands down, no partner delivers the hot, handheld breakfast students want faster than Tyson. A perfect example is our new *Tyson Power Upz™* Individually Wrapped Chicken Sausage Biscuit. This fully cooked breakfast sandwich is a fast, easy, crowd-pleasing breakfast you just heat and serve. To find out how Tyson can help you make National School Breakfast Week even hotter, [click here](#).

Share Great News About Tyson K-12 With Parents Using Facebook and Twitter

Tyson can help you promote your nutrition program using two of the most popular social networking sites. With Facebook and Twitter, you can easily learn and share the latest industry news, product updates and more from Tyson. The first 100 people to "like" Tyson K-12 on Facebook and the first 100 to "follow us" on Twitter will be eligible to win one of two 60-minute Flip Video™ cameras! Click on the [Facebook](#) and [Twitter](#) icons to get started.



Chicken Breakfast Biscuit

Our fully cooked and breaded *Tyson®* Homestyle Chicken Pattie served on a flaky buttermilk biscuit drizzled with sweet honey butter sauce is a quick and easy breakfast solution students will rave about. For the full recipe, [click here](#).