

the "Chatter Box" newsletter

"Now We're Talking!"

BREAKFAST is a HIT

during National School Breakfast Week!

National School Breakfast Week kicks off March 8-12 with the theme, "Ready, Set, Go!" The School Nutrition Association provides menus, activity sheets, downloadable presentations and more to drive student participation. Breakfast is the most important meal of the day, and now it's the star of the week! Access all the useful tools, resources, and tips you need to make NSBW a success at www.schoolnutrition.org/nsbw.



MARCH FEATURES: Tyson has good eats for breakfast and lunch!



Tyson makes breakfast hot all year long!

Breakfast just got even hotter with the extension of Tyson's Eye-Opener Hot Breakfast promotion, now running through the end of the 2010 school year! Tyson provides you with new and delicious breakfast ideas students love! You'll also receive valuable merchandising materials to keep students excited about hot breakfast! Quantities are limited, so [CLICK HERE](#) for more information, or call your broker or Tyson Foodservice Concierge at 1-800-248-9766 to receive yours!

Chicken Round-Ups™: Great for Lunch AND Breakfast!

Students love fun, innovative foods, and Tyson® Chicken Round-Ups™ Ring Shaped Nuggets deliver every time! Layer them on mini waffles and serve with a side-car of maple syrup for breakfast or stack them on top of a toasted slider bun with cheese for lunch! [CLICK HERE](#) for the Side Car Breakfast Dippers Chicken 'n Waffles recipe and [CLICK HERE](#) for the Side Car Dippin' Chicken Sliders recipe.



Congratulations Tyson University™ Graduates!

Tyson is pleased to announce that 30 K-12 school foodservice directors from around the country have graduated from Tyson University™ classes. These FSDs partook in training sessions featuring industry trends, market updates, product cuttings and operator support. We'd like to thank all directors who made time to attend and we appreciate their participation in this one-of-a-kind educational experience! Check back next month for exclusive breakfast insights from Jim Hemmen, our April Featured Operator and recent Tyson University™ graduate!

