

# the "Chatter Box" newsletter

"Now We're Talking!"

## TYSON FITS your schools' needs!

Now school foodservice directors can **WIN \$25!** Look for the collectable Tyson Fits puzzle piece insert cards in the February–June issues of *School Nutrition* magazine. In each month's issue, you'll find a card that focuses on a different Tyson innovation. Each card is just one piece of the puzzle. Put together all five pieces to reveal your total solution to increase participation, bring the completed puzzle to booth #1117 at ANC in Dallas, and you'll receive a \$25 American Express® Gift Cheque!



### FEBRUARY FEATURES: New innovations and menu ideas are waiting!



#### Discover all that Tyson has to offer—including a tasty, new burger

Wondering about the newest products and innovations available? With our new full-line brochure, you'll get valuable information on everything Tyson—from a detailed product portfolio to exciting menuing ideas. Also, look for our new *When it Comes to Great Tasting Burgers* beef roadmap brochure that explains how Tyson's new beef process makes a mouthwatering, tasty, tender burger! Just call **1-800-248-9766** to request your copies.

#### Breakfast doesn't get any hotter than this!

Breakfast is the most important meal of the day—and now it's the hottest. Tyson's Eye-Opener Hot Breakfast Promotion gives you the same products you love for lunch...for breakfast! You'll see all sorts of new breakfast menu ideas that are sure to boost participation. Plus, you'll receive fun merchandising materials to get the message out to students. For more information call your broker or Tyson Foodservice Concierge at **1-800-248-9766**.



#### Recipe of the Month: Breakfast Nachos

Tyson® Chicken Fajita Strips top this crunchy, south-of-the-border meal, spicing up any breakfast selection! Crisp *Mexican Original*® whole grain tortilla chips are topped with cheddar cheese sauce, scrambled eggs, Tyson® chicken fajita strips and fresh salsa. Offering nachos for breakfast is sure to please any student! [CLICK HERE](#) for the full recipe.

