

the "Chatter Box" newsletter

"Now We're Talking!"

Feed your Brain at CNIC

Find out the latest solutions for issues facing school nutrition professionals at SNA's 2010 Child Nutrition Industry Conference (CNIC), January 10-12 in Ponte Vedra Beach, Florida. Tyson will be there, unveiling the latest product to help you meet the nutritional needs of students and increase participation levels.

While you're at the conference, join us as we recognize the winners of the prestigious FAME awards! For information on CNIC, [CLICK HERE](#).

To see the FAME winners, [CLICK HERE](#).



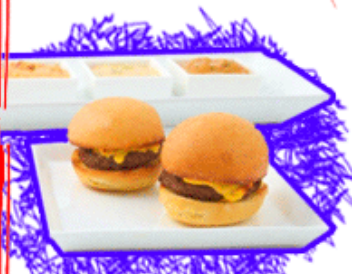
JANUARY FEATURES: See the latest innovation waiting for you at our Innovation Station at CNIC!



Join us for some "New World Expectations"
What are the latest school nutrition expectations that operators, industry and government regulators will have to face? Find out when Tyson's Senior Brand Manager K-12, Barbara Jirka (PhD, School Nutrition Specialist) and a panel of fellow experts address out-of-the-box initiatives designed to enhance school menus. [CLICK HERE](#) for details on this session.



Mini Burgers Provide Huge Convenience and Taste
How does Tyson bring students a great-tasting, mouthwatering burger? With our new process that starts with fresh – never frozen – beef. A perfect example is the new Tyson® Mini Burgers with buns in the box (#16109-328). These tasty burgers have a flame-broiled taste and provide the ultimate in convenience, as each case has the mini hamburger buns you'll need shipped right in the box!



Recipe of the Month: Side Car Dippin' Burger Sliders
Those Mini Burgers with buns in the box pair up with dipping sauces to make a super-tasty meal! Offer these burgers with three different cheese sauces, or turn them into Pizza Sliders by adding melted mozzarella and marinara. A single burger is great for young students, and 2-3 make the perfect meal for older students. [CLICK HERE](#) for recipe suggestions.